

**The Institute of Eco Tourism  
Presents:**

**Weekly Presentations**

- ❖ The Sedona Vortex Mystery
- ❖ Geology of the Red Rocks
- ❖ Starlit Sedona
- ❖ High Desert Herb Walks
- ❖ Local & World Culture
- ❖ World Peace Meditation

**Other:**

- ❖ January: Bird Day at Mia's Place
- ❖ Community Earth Day Events
- ❖ December – Simple Xmas
- ❖ 'Green' Business Presenters
- ❖ Environmental Education
- ❖ Multi Media Mtg & Presentation Rm

**Open Daily 10am to 6pm**

- ❖ Friendly Reading Room
- ❖ Interactive Young Explorers Room
- ❖ Large Screen Multi Media Theater
- ❖ Your 'Green' Concierge
- ❖ Have an Eco Birthday/Celebration
- ❖ Eco Friendly Courtyard and Garden
- ❖ Eco Exhibits

**The Institute of Eco Tourism  
is a Non Profit 501 C3 Organization**

IET exists because of  
generous sponsors & donations,  
volunteer support and because of local &  
transient community members who care!

**NATURE**

**CULTURE**

**CONSERVATION**

**ECO FRIENDLY EVENTS -  
TRAILS – PRESENTATIONS  
ACTIVITIES – EXPERIENCE**

**ECO FRIENDLY STAFF  
who welcome you to visit  
participate, contribute  
and evaluate**



**The Institute of Eco Tourism ( IET )  
91 Portal Lane, Sedona, AZ 86336  
PH 928-282-2720 FX 928-282-5193  
[ambassador@IOET.org](mailto:ambassador@IOET.org)  
[www.IOET.org](http://www.IOET.org)**



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**IET promotes the experience of  
environmentally sensitive travel  
realizing that as a ripple of water  
reaches out to shore  
a single act touches many**



*Sustainability is remembering  
the wisdom of the  
past seven generations of all beings  
while considering  
with sensitivity and wisdom  
the next seven generations to come  
**SW American Indian Teaching***

## The mission of the Institute of Eco Tourism

"to promote the experience of environmentally sensitive travel"



The world today is ripe with remarkable challenges and tremendous opportunities for:

- promoting conservation,
- inspiration and environmental education
- developing innovative strategies for how best to enjoy and sustain our natural resources.

The tourism industry, a powerful force, represents the single largest collective industry on Earth!

## EcoTraveler Tips:

- Take only pictures, leave only footprints.
- Spend your money locally.
- Conserve resources, fewer showers, reuse towels/linens.
- Walk whenever possible.
- Stay on the trails.
- Gain cultural knowledge.
- Use the least polluting transportation.
- Eat local produce.

## EcoHome Tips:

- Turn off the water while brushing your teeth.
- Use compact fluorescent light bulbs.
- Buy recycled or recyclable items.
- Plant a vegetable garden.
- Mulch around trees and plants to retain water.
- Carpool with neighbors to shop or work.
- Minimize garbage disposal use; start composting.
- Turn off or down thermostats

## EcoWork Tips:

- fax on paper already used on one side.
- Buy in bulk. Team buy with another office.
- Send documents electronically.
- Use reusable cups and plates for meetings.
- Organize a "Green Team".
- Turn off computer when not in use.
- Use "eco- friendly" cleaning products.
- Laptops consume 90% less energy than desktops.

How big is your footprint?



REDUCE –  
REUSE - RECYCLE

"We must be the change  
we want to see in this world"  
Mahatma Gandhi



"We cannot solve problems  
with the same level of thinking  
we used when we created them."  
Albert Einstein